

Sustainable Impact Investing Trust



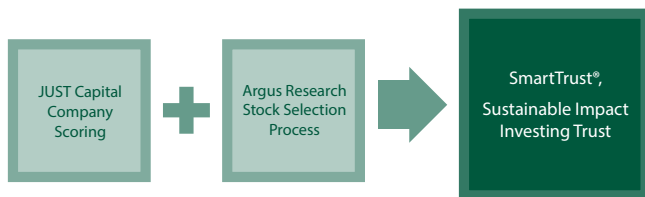
A 2 Year Unit Investment Trust

Investment Objective

The trust seeks to provide total return potential by investing in the stocks of companies that meet the trust's investment criteria including, but not limited to, environmental, social and governance (ESG) factors. Total return may include capital appreciation and dividend income.

Investment Strategy

The trust seeks to achieve its objective by combining the scores and rankings established by JUST Capital Foundation, Inc. (JUST Capital) that help financial professionals evaluate a company's performance on key issues with the equity research expertise of Argus Research Company.



About Argus Investors' Counsel, Inc.

Argus Investors' Counsel, Inc. produces independent research for investors. Since 1934, their business has been to produce, distribute, and market high-quality investment and economic research. Their recommendations reflect the judgment of an analyst about a company's prospects as an investment in terms of value, expected growth, and risks. Their research system involves rigorous quantitative analysis into a company's growth prospects, financial strength and valuation. The framework also requires detailed qualitative analysis into the company's industry, the risks it faces, and, most importantly, the quality and integrity of its management team.

Argus' Fundamental Six-Point Analysis system in summary:

- Industry Analysis
- Growth Analysis
- Financial Strength Analysis
- Management Assessment
- Risk Analysis
- Valuation Analysis

About JUST Capital

JUST Capital was co-founded in 2013 by a group of concerned people from the world of business, finance, and civil society – including Paul Tudor Jones II, Deepak Chopra, Rinaldo Brutoco, Arianna Huffington, Paul Scialla, and others. JUST Capital utilizes a combination of data-driven research and strategic engagement to shift norms and practices in corporate America and the financial markets. JUST Capital's mission is to drive measurable corporate change to create a stakeholder-centric, inclusive form of capitalism that reflects the priorities of the American public.

JUST Capital's rankings, investable indexes, and in-depth financial analysis demonstrate the business and investor case for just business behavior. JUST has one goal: to drive investment capital toward more just companies, thereby incentivizing a more just and equitable marketplace.

Sustainable Impact Investing

According to the Global Sustainable Investment Association, global assets under management in Sustainable Investment strategies had grown to \$30 trillion in 2022, up from \$23 trillion in 2016, despite a pull-back of more than \$8 trillion in investment in the U.S. in recent years. Europe and Japan are now the fast-growing regions.

Research Insights: JUST Capital Scoring System

The mission of JUST Capital is to build an economy that works for all Americans by helping companies improve how they serve all their stakeholders:



Identifying Issues That Matter to YOU

As opposed to relying solely upon traditional ESG factors, JUST polls Americans to identify the issues that matter most in defining just business behavior. Examples include fair pay, ethical leadership, customer privacy, environmental impact and job creation.



Comprehensive Review

30 individual issues are reviewed, which are organized along the five stakeholder categories

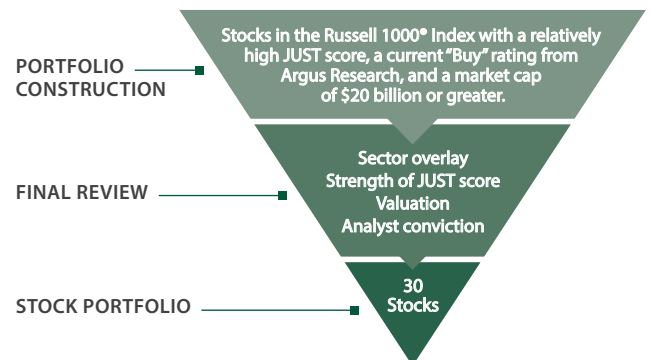
- Workers
- Customers
- Communities
- Environment
- Shareholders



Scoring and Ranking Universe

Scores for each issue are aggregated to obtain an overall score for all large-cap companies that are included in the Russell 1000® Index.

Trust Selection Process



Investors should consider the trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the trust. Please read the prospectus carefully before you invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.

