

Smart Ten Trust

Series 14

A 15 Month Unit Investment Trust

Investment Objective

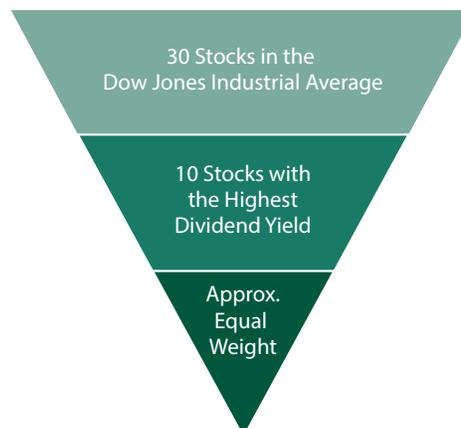
The trust seeks to maximize total return potential through capital appreciation and current dividend income. There is no guarantee that the investment objective of the trust will be achieved.

Investment Strategy

The trust seeks to achieve its objective by attempting to outperform the Dow Jones Industrial AverageTM (DJIA). The trust invests approximately equal amounts (as of the trust's inception) in the ten common stocks in the DJIA that have the highest dividend yields as of October 8, 2018.

Hypothetical Total Returns¹

Year	Strategy	DJIA
2000	3.57%	-4.71%
2001	-7.22%	-5.43%
2002	-11.17%	-14.97%
2003	25.52%	28.23%
2004	1.82%	5.30%
2005	-7.43%	1.72%
2006	27.03%	19.03%
2007	-0.31%	8.87%
2008	-40.30%	-31.92%
2009	14.88%	22.70%
2010	18.11%	14.10%
2011	13.82%	8.34%
2012	7.00%	10.24%
2013	31.52%	29.63%
2014	8.06%	10.02%
2015	0.08%	0.23%
2016	17.37%	16.46%
2017	20.60%	28.11%
2018 (9/30/18)	3.21%	8.83%



Description of Portfolio

INCEPTION DATE:	October 17, 2018
TERMINATION DATE:	January 24, 2020
INITIAL OFFER PRICE	\$10.00
MINIMUM INVESTMENT	100 units (may vary by selling firm)
NUMBER OF ISSUES:	10
DISTRIBUTIONS: ²	MONTHLY (if any)
EST. NET ANNUAL 1ST YR DISTRIBUTIONS: ³	\$0.3152 (per unit)
CUSIP (CASH):	83202K 107
CUSIP (REINVESTMENT):	83202K 115
FEE-BASED CUSIP (CASH):	83202K 123
FEE-BASED CUSIP (REINVESTMENT):	83202K 131
TICKER:	SMSTNX

¹These are hypothetical returns of the Smart Ten Trust strategy ("strategy") but not the trust or any prior series. The strategy was created with the benefit of hindsight. Past performance is not indicative of future results and actual performance of the portfolio may be lower or higher than the future performance of the strategy. Some of these returns are the result of extraordinary market events and are not expected to be repeated. Strategy performance is based on a calendar year strategy and, while trusts may be created at various times during the year, they generally have 15-month terms. Consult your tax advisor for possible tax consequences associated with this investment. Units may be well suited for an IRA or other qualified plan.

Hypothetical strategy returns reflect a maximum sales charge of 1.85% in each year shown, plus additional trust fees and expenses, but do not include brokerage commission or taxes. Returns assume that all dividends received during a year are reinvested as of their distribution date. In addition, the strategy's hypothetical performance will vary from that of investing in the strategy stocks because it may not be weighted the same as the strategy stocks and may not be fully invested at all times. Investors should also be aware that the strategy may lose money or underperform the index in any given year.

The DJIA[®] consists of 30 U.S. stocks chosen by the editors of the Wall Street Journal as being representative of American Industry. This index cannot be purchased directly by investors. The index returns are not adjusted for trust sales fees and expenses, as they are not available to invest in directly.

²Distributions, if any, will be made commencing on November 25, 2018. The estimated net annual distribution is expected to decline over time because a portion of the securities included in the portfolio will be sold to pay for organization costs, creation and development fee and deferred sales charge. Distributions will fluctuate as a result of unitholder redemptions in addition to securities being sold within the portfolio. Distributions are also subject to the ability of issuers to make dividend payments in the future.

³Estimated Net Annual First Year Distribution per unit is computed by dividing the estimated annual income of the underlying securities less the expense per unit by the number of units outstanding. The estimated net annual distributions for subsequent years are expected to be less than estimated distributions for the first year because a portion of the securities included in the trust portfolio will be sold during the first year to pay for organization costs, the creation and development fee and the deferred sales charge. The actual net annual distributions will vary with changes in the trust's fees and expenses and income of the underlying securities.

Investors should consider the trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the trust. Please read the prospectus carefully before you invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.

Sales Charges⁴ (based on a \$10 public offering price)

Standard Accounts

Transactional Sales Charge:	Initial	0.00%
	Deferred	1.35%
Creation & Development Fee ⁴ :		0.50%
Maximum Sales Charge:		1.85%

The initial sales charge is paid at the time of purchase and is the difference between the total sales charge (maximum of 1.85% of the public offering price) and the sum of the remaining deferred sales charge and the total creation and development fee. When the public offering price per unit is less than or equal to \$10, you will not pay an initial sales fee. When the public offering price per unit is greater than \$10 per unit, you will pay an initial sales fee.

The deferred sales charge is a charge of \$0.135 per unit and will be deducted in three monthly installments commencing on February 20, 2019. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

Fee/Wrap Accounts

Creation & Development Fee ⁵ :	0.50%
Maximum Sales Charge:	0.50%

⁴Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

⁵The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

Portfolio Holdings as of October 17, 2018:

EQUITY SECURITIES – 100.00%	
Communication Services – 9.99%	
VZ	Verizon Communications Inc.
Communication Discretionary – 9.98%	
MCD	McDonald's Corporation
Communication Staples – 19.99%	
KO	The Coca-Cola Company
PG	The Procter & Gamble Company
Energy – 20.04%	
CVX	Chevron Corporation
XOM	Exxon Mobil Corporation
Financials – 9.96%	
JPM	JPMorgan Chase & Co.
Health Care – 10.01%	
PFE	Pfizer Inc.
Information Technology – 20.03%	
CSCO	Cisco Systems, Inc.
IBM	International Business Machines Corporation

Risk Considerations

Unitholders can lose money by investing in this trust. An investment in units of the trust should be made with an understanding of the risks related to the trust, such as the following:

- Security prices will fluctuate. The value of your investment may fall over time.
- The financial condition of an issuer may worsen or its credit ratings may drop, resulting in a reduction in the value of your units. This may occur at any point in time, including during the initial offering period.
- The issuer of a security may be unwilling or unable to declare dividends in the future or may reduce the level of dividends declared. This may reduce the level of distributions the trust pays which could reduce your income and cause the value of your units to fall.
- The trust's performance might not sufficiently correspond to published hypothetical back-tested performance of the trust's investment strategy. This can happen for reasons such as an inability to exactly replicate the weightings of securities in the strategy or be fully invested, timing of the trust offering or timing of your investment, and trust expenses. Hypothetical back-tested performance is not actual past performance of this or any trust. Hypothetical back-tested performance is based on application of a trust's investment strategy as of a particular time.
- The trust's portfolio consists of a relatively small number of securities. Under normal circumstances, the trust will invest in only ten securities. As a result, negative developments related to these securities will affect the value of your investment more than would be the case in a more diversified investment.
- The trust is not actively managed. Except in limited circumstances, the trust will hold, and continue to buy, shares of the same securities even if their market value declines.
- The sponsor may offer successive trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive trusts, if available. There may be tax consequences associated with investing in the trust and rolling over an investment from one trust to the next.

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