

SMID Strength Trust

Series 1

A 15 Month Unit Investment Trust

Why Invest in Small to Mid (SMID) Cap Companies?

In the context of an investment portfolio, investors typically aim to mitigate risk using diversification. Diversification can be achieved by using different asset classes, sectors or categories, or even geographic locations. Often overlooked is market capitalization diversification through allocations to small and mid-sized (i.e. SMID) companies. Perhaps this is because these SMID companies may not have the name recognition of their larger counterparts. Regardless, investing in these companies may offer additional benefits during different economic conditions and market cycles.

It is with this in mind that we created the **SmartTrust® SMID Strength** portfolio. The strategy is designed to identify small and mid-cap companies that have historically demonstrated “strong” characteristics and that we believe have an attractive outlook going forward.

Description of Portfolio

INCEPTION DATE:	November 21, 2018
TERMINATION DATE:	February 25, 2020
INITIAL OFFER PRICE	\$10.00
MINIMUM INVESTMENT	100 units (may vary by selling firm)
NUMBER OF ISSUES:	30
DISTRIBUTIONS: ¹	MONTHLY (if any)
HISTORICAL 12-MONTH DISTRIBUTION: ²	\$0.1486 (per unit)
CUSIP (CASH):	83203A 108
CUSIP (REINVESTMENT):	83203A 116
FEE-BASED CUSIP (CASH):	83203A 124
FEE-BASED CUSIP (REINVESTMENT):	83203A 132
TICKER:	SMIDAX

Investment Objective

The trust seeks total return potential through capital appreciation and dividend income. There is no guarantee that the investment objectives of the trust will be achieved.

Investment Strategy

The trust seeks to achieve its objective by investing in “strong” small to mid-cap (i.e. SMID) companies. We started with companies in the S&P MidCap 400® Index and S&P SmallCap 600® Index with market capitalizations between \$100 million and \$8 billion and average 30 day trading volumes of \$500,000 or more as of the time of selection.

From those securities, we selected the final portfolio using factors we believe are indicators of company strength.



Earnings

- Earnings per share growth over last year
- Estimated earnings per share growth over next year



Price

- Price per share growth over last year
- Estimated price per share growth over next year



Dividends

- Dividend per share growth over last year
- Estimated dividend per share growth over next year



Free cash flow

- Based on trailing twelve month free cash flow balances



Share buybacks

- Based on share buybacks over last year

In addition to these factors, we also considered analyst ratings on the stocks before selecting the final portfolio. The resulting portfolio of securities is approximately equally weighted as of the trust’s inception and will vary thereafter.

¹Distributions, if any, will be made commencing on December 25, 2018.

²The Historical 12-Month Distribution of Trust Holdings is calculated by taking the weighted average of the regular income distributions paid by the securities included in the trust’s portfolio over the 12 months preceding the trust’s date of deposit reduced to account for the effects of trust fees and expenses. For preferred securities included in the trust portfolio that have not been in existence for a full year, if any, the stated annual coupon rate is used in place of the distributions paid by securities over the 12 months preceding the trust’s inception date. This historical distribution is for illustrative purposes only and is not indicative of amounts that will actually be distributed by the trust. The distributions paid by the trust may be higher or lower than the amount shown above due to factors including, but not limited to, changes in the price of trust units, changes (including reductions) in distributions paid by issuers, changes in actual trust expenses and sales of securities in the portfolio. There is no guarantee that the issuers of the securities included in the trust will pay any distributions in the future.

Investors should consider the trust’s investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the trust. Please read the prospectus carefully before you invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.

Hennion & Walsh is a member of FINRA/SIPC. 2001 Route 46, Waterview Plaza, Parsippany, NJ 07054 (888) 505-2872 www.smarttrustuit.com

NOT FDIC INSURED • NOT BANK GUARANTEED • MAY LOSE VALUE

Sales Charges³ (based on a \$10 public offering price)

Standard Accounts

Transactional Sales Charge:	Initial	0.00%
	Deferred	1.35%
Creation & Development Fee ³ :		0.50%
Maximum Sales Charge:		1.85%

The initial sales charge is paid at the time of purchase and is the difference between the total sales charge (maximum of 1.85% of the public offering price) and the sum of the remaining deferred sales charge and the total creation and development fee. When the public offering price per unit is less than or equal to \$10, you will not pay an initial sales fee. When the public offering price per unit is greater than \$10 per unit, you will pay an initial sales fee.

The deferred sales charge is a charge of \$0.135 per unit and will be deducted in three monthly installments commencing on March 20, 2019. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

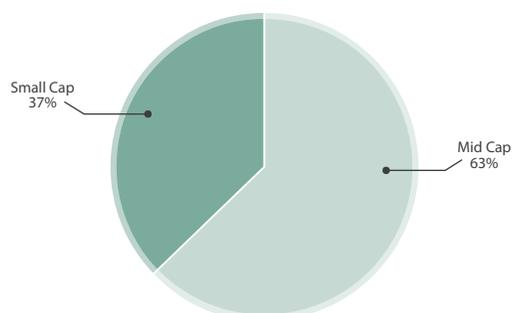
Fee/Wrap Accounts

Creation & Development Fee ⁴ :	0.50%
Maximum Sales Charge:	0.50%

³Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

⁴The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

Market Capitalization: (based on S&P SmallCap 600 Index and S&P MidCap 400 Index classifications)



Portfolio Holdings as of November 21, 2018:

EQUITY SECURITIES — 100.00%	
Consumer Discretionary – 33.37%	
AAN	Aaron's, Inc.
BC	The Brunswick Corporation
CAKE	The Cheesecake Factory Incorporated
DKS	Dick's Sporting Goods, Inc.
DNKN	Dunkin' Brands Group, Inc.
GNTX	Gentex Corporation
OXM	Oxford Industries, Inc.
POOL	Pool Corporation
SONC	Sonic Corp.
WEN	The Wendy's Company
Consumer Staples – 6.65%	
ENR	Energizer Holdings, Inc.
NUS	Nu Skin Enterprises, Inc.
Financials – 23.31%	
CBU	Community Bank System, Inc.
EVR	Evercore Partners Inc.
THG	The Hanover Insurance Group, Inc.
INDB	Independent Bank Corp.
TCF	TCF Financial Corporation
UVE	Universal Insurance Holdings, Inc.
WBS	Webster Financial Corporation
Health Care – 3.31%	
HRC	Hill-Rom Holdings, Inc.
Industrials – 19.96%	
AIT	Applied Industrial Technologies, Inc.
CR	Crane Co.
HNI	HNI Corporation
MINI	Mobile Mini, Inc.
SSD	Simpson Manufacturing Co., Inc.
TTEK	Tetra Tech, Inc.
Information Technology – 6.66%	
CCMP	Cabot Microelectronics Corporation
SABR	Sabre Corporation
Materials – 6.74%	
ASH	Ashland Inc.
BCPC	Balchem Corporation

Risk Considerations

Unitholders can lose money by investing in this trust. An investment in units of the trust should be made with an understanding of the risks related to the trust, such as the following:

- Security prices will fluctuate. The value of your investment may fall over time.
- The financial condition of an issuer may worsen or its credit ratings may drop, resulting in a reduction in the value of your units. This may occur at any point in time, including during the initial offering period.
- The issuer of a security may be unwilling or unable to declare dividends in the future or may reduce the level of dividends declared. This may reduce the level of distributions the trust pays which could reduce your income and cause the value of your units to fall.
- Although the sponsor sought to select securities of "strong" companies for inclusion in the portfolio, those securities may perform poorly and cause the value of your units to fall.
- The trust invests in securities of small and mid-size companies. These securities are often more volatile and have lower trading volumes than stocks of larger companies. Small and mid-size companies may have limited products or financial resources, management inexperience and less publicly available information.
- The trust is considered to be concentrated in securities issued by companies in the consumer products and services sector. Negative developments in this sector will affect the value of your investment more than would be the case in a more diversified investment. General risks of consumer products and services companies include the general state of the economy, the impacts of existing and changing government regulations, intense competition and consumer confidence and spending trends.
- The trust is not actively managed. Except in limited circumstances, the trust will hold, and continue to buy, shares of the same securities even if their market value declines.
- The sponsor may offer successive trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive trusts, if available. There may be tax consequences associated with investing in the trust and rolling over an investment from one trust to the next.