

High 20 Dividend Strategy Trust

Series 11

A 2 Year Unit Investment Trust

Investment Objective

The Trust seeks to maximize total return potential through capital appreciation and current dividend income. There is no guarantee that the investment objective of the Trust will be achieved.

Investment Strategy

The High 20 Dividend Strategy applies both growth and value screens across four S&P indices to identify stocks with a combination of attractive dividend yield and positive performance characteristics. Two features differentiate this strategy:

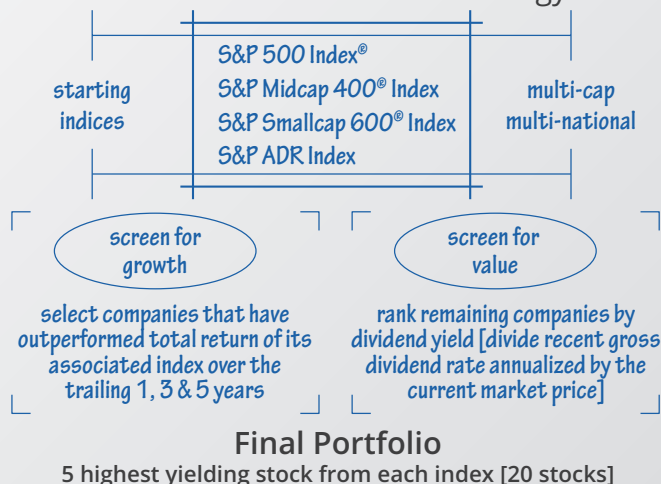
- The High 20 Dividend Strategy selects from four diverse indices which include large, mid and small capitalization companies of 1,500 U.S. equities and the ADR's of over 150 international companies.
- Before ranking the companies by dividend yield, the indices are screened so that only companies that have outperformed their index for the past 1, 3 and 5 year periods are considered.

Description of Portfolio

INCEPTION DATE:	July 22, 2015
TERMINATION DATE:	July 26, 2017
INITIAL OFFER PRICE	\$10.00
MINIMUM INVESTMENT	100 units (may vary by selling firm)
NUMBER OF ISSUES:	20
DISTRIBUTIONS: ¹	MONTHLY (if any)
EST. NET ANNUAL 1ST YR DISTRIBUTIONS: ²	\$0.3056 (per unit)
CUSIP (CASH):	83180L 101
CUSIP (REINVESTMENT):	83180L 119
FEE-BASED CUSIP (CASH):	83180L 127
FEE-BASED CUSIP (REINVESTMENT):	83180L 135
TICKER:	SMHDKX

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Portfolio Selection Methodology



Volume Discounts

PURCHASE AMOUNT ³	SALES CHARGE
Less than \$50,000	3.95%
\$50,000 but less than \$100,000	3.70%
\$100,000 but less than \$250,000	3.45%
\$250,000 but less than \$500,000	3.10%
\$500,000 but less than \$1,000,000	2.95%
\$1,000,000 or greater	2.45%

¹Distributions, if any, will be made commencing on August 25, 2015. The estimated net annual distribution is expected to decline over time because a portion of the securities included in the portfolio will be sold to pay for organization costs, creation and development fee and deferred sales charge. Distributions will fluctuate as a result of Unitholder redemptions in addition to securities being sold within the portfolio. Distributions are also subject to the ability of issuers to make dividend payments in the future.

²Estimated Net Annual First Year Distribution per Unit is computed by dividing the estimated annual income of the underlying securities less the expense per unit by the number of units outstanding. The estimated net annual distributions for subsequent years are expected to be less than estimated distributions for the first year because a portion of the securities included in the Trust portfolio will be sold during the first year to pay for organization costs, the creation and development fee and the deferred sales charge. The actual net annual distributions will vary with changes in the Trust's fees and expenses and income of the underlying securities.

³The volume discount is also applied on a unit basis utilizing a breakpoint equivalent in the above table of one unit per \$10. Please see the Trust prospectus for full details. These discounts are only offered during the initial offering period.

Investors should consider the Trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the Trust. Please advise your clients to read the prospectus carefully before they invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.

Sales Charges⁴ (based on a \$10 public offering price)

Standard Accounts

Transactional Sales Charge:	Initial	1.00%
	Deferred	2.45%
Creation & Development Fee ⁵ :		0.50%
Maximum Sales Charge:		3.95%

The deferred sales charge is a charge of \$0.245 per unit and will be deducted in three monthly installments commencing on December 20, 2015. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

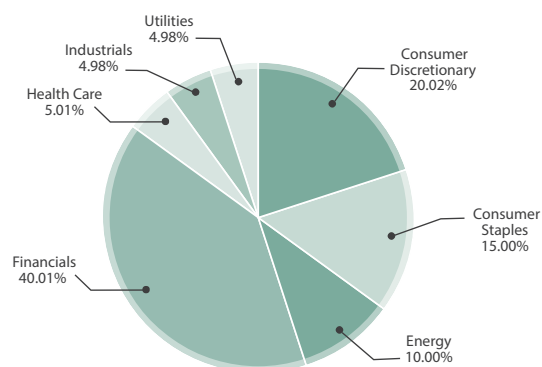
Fee/Wrap Accounts

Creation & Development Fee ⁵ :	0.50%
Maximum Sales Charge:	0.50%

⁴Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

⁵The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

Portfolio Allocation as of July 22, 2015:



Portfolio Holdings as of July 22, 2015:

COMMON STOCKS — 100.00%	
Consumer Discretionary — 20.02%	
CBRL	Cracker Barrel Old Country Store, Inc.
DIN	DineEquity, Inc.
RENX	RELX N.V.
SMRT	Stein Mart, Inc.
Consumer Staples — 15.00%	
MO	Altria Group, Inc.
BUD	Anheuser-Busch InBev S.A.
RAI	Reynolds American Inc.
Energy — 10.00%	
SNP	China Petroleum & Chemical Corporation
WNR	Western Refining, Inc.
Financials — 40.01%	
EXR	Extra Space Storage Inc.
FAF	First American Financial Corporation
LAMR	Lamar Advertising Company
PACW	PacWest Bancorp
SBSI	Southside Bancshares, Inc.
SSS	Sovran Self Storage, Inc.
SLF	Sun Life Financial Inc.
WFC	Wells Fargo & Company
Health Care — 5.01%	
PFE	Pfizer Inc.
Industrials — 4.98%	
LMT	Lockheed Martin Corporation
Utilities — 4.98%	
NGG	National Grid plc

Risk Considerations

Unitholders can lose money by investing in this Trust. The value of the Units and the Securities included in the portfolio can each decline in value. An investment in units of the Trust should be made with an understanding of the following risks:

- Since the portfolio of the Trust is unmanaged, in general the Sponsor can only sell securities under certain extraordinary circumstances, at the Trust's termination or in order to meet redemptions. As a result, the price at which each security is sold may not be the highest price it attained during the life of the Trust.
- The risk that the financial condition of the issuers of the common stocks in the Trust may become impaired or that the general condition of the stock market may worsen (both of which may contribute directly to a decrease in the value of the Securities and thus in the value of the Units).
- The Trust is considered to be concentrated in securities issued by companies in the utilities industry and the financial services industry, such as banks, insurance companies and investment firms. Negative developments in these industries will affect the value of your investment more than would be the case in a more diversified investment.
- Securities of foreign companies held by the Trust present risks beyond those of U.S. issuers. These risks may include market and political factors related to the company's foreign market, international trade conditions, less regulation, smaller or less liquid markets, increased volatility, differing accounting practices and changes in the value of foreign currencies.
- The Trust may invest in companies with smaller market capitalizations, which may have less liquid stock and more volatile prices than larger capitalized companies. Such companies also tend to have unproven track records and, to a certain extent, are more likely to perform less well or fail than companies with larger market capitalizations.
- There is no assurance that any dividends will be declared or paid in the future on the Securities.
- The sponsor may offer successive Trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive Trusts, if available. There may be tax consequences associated with investing in the Trust and rolling over an investment from one Trust to the next.