

# Argus Select 30 Equity Total Return Trust

Series 3

## A 15 Month Unit Investment Trust

### Investment Objective

The Trust seeks to provide investors with the possibility of above-average total return (a total return that exceeds that of the S&P 500 Index over the life of the Trust). Total return may include capital appreciation and dividend income. There is no guarantee that the investment objective of the Trust will be achieved.

### Investment Strategy

The Trust seeks to achieve its objective through investment in equity securities of domestic and/or foreign companies. The portfolio was selected by Argus Investors' Counsel, Inc. (the "Portfolio Consultant"). The Portfolio Consultant selected the portfolio from equity securities of the 400 companies included within the "Universe of Coverage" of its affiliate, Argus Research Company. The Universe of Coverage is drawn from the S&P 1500 Index. To get to the final, diversified Universe of Coverage, Argus Research Company starts with the S&P 100 Index and then targets companies its analysts think can eventually move into the S&P 100 Index as they innovate, grow and draw investor attention. Companies selected for the Universe of Coverage pass screens on growth, financial strength, risk and quality of management. The Portfolio Consultant then eliminates all securities that do not have 1-, 3-, or 5-year compound annual dividend growth rates of 10% or greater. Of the remaining securities, the Portfolio Consultant then eliminates any security that does not have a current "Buy" rating from Argus Research Company. A "Buy" rating means that Argus Research Company estimates a security to deliver a risk-adjusted return that beats the S&P 500 Index over the next 12 months. Of the remaining securities, the Portfolio Consultant selects the final portfolio after considering the potential sustainability of maintaining the Argus Research Company's "Buy" rating and making adjustments for sector diversification. If less than 30 securities are remaining, the 30 securities that most closely meet the selection criteria in the opinion of the Portfolio Consultant are retained. The selected securities are then weighted approximately equally to create the portfolio. The Trust may hold securities of companies located in emerging markets and/or may invest in companies with smaller market capitalizations.

As used herein, the term "Securities" means the equity securities of companies initially deposited in the Trust and contracts and funds for the purchase of such securities, and any additional securities acquired and held by the Trust pursuant to the provisions of the Trust Agreement.

### Description of Portfolio

The portfolio of the Trust contains 30 issues of equity securities.

INCEPTION DATE:	December 30, 2014
TERMINATION DATE:	March 29, 2016
INITIAL OFFER PRICE	\$10.00

Argus Coverage Universe – approximately 400 leading U.S. companies spread across more than 60 industries

Eliminate all securities with a five-year annualized dividend growth of 10% or less

Select the 100 securities with the highest five-year annualized dividend growth

Eliminate any security that does not hold a current "Buy" rating from Argus Research

Review the potential sustainability of maintaining the "Buy" rating over the life of the Trust

Adjust for sector allocations and apply approximately equal security weighting

MINIMUM INVESTMENT	100 units (may vary by selling firm)
NUMBER OF ISSUES:	30
DISTRIBUTIONS: <sup>1</sup>	MONTHLY (if any)
EST. NET ANNUAL 1ST YR DISTRIBUTIONS: <sup>2</sup>	\$0.2019 (per unit)
CUSIP (CASH):	83178R 102
CUSIP (REINVESTMENT):	83178R 110
FEE-BASED CUSIP (CASH):	83178R 128
FEE-BASED CUSIP (REINVESTMENT):	83178R 136
TICKER:	SMARCX

### Volume Discounts

PURCHASE AMOUNT <sup>3</sup>	SALES CHARGE
Less than \$50,000	2.95%
\$50,000 but less than \$100,000	2.70%
\$100,000 but less than \$250,000	2.45%
\$250,000 but less than \$500,000	2.20%
\$500,000 but less than \$1,000,000	1.95%
\$1,000,000 or greater	1.40%

<sup>1</sup>Distributions, if any, will be made commencing on January 25, 2015. The estimated net annual distribution is expected to decline over time because a portion of the securities included in the portfolio will be sold to pay for organization costs, creation and development fee and deferred sales charge. Distributions will fluctuate as a result of Unitholder redemptions in addition to securities being sold within the portfolio. Distributions are also subject to the ability of issuers to make dividend payments in the future.

<sup>2</sup>Estimated Net Annual First Year Distribution per Unit is computed by dividing the estimated annual income of the underlying securities less the expense per unit by the number of units outstanding. The estimated net annual distributions for subsequent years are expected to be less than estimated distributions for the first year because a portion of the securities included in the Trust portfolio will be sold during the first year to pay for organization costs, the creation and development fee and the deferred sales charge. The actual net annual distributions will vary with changes in the Trust's fees and expenses and income of the underlying securities.

<sup>3</sup>The volume discount is also applied on a unit basis utilizing a breakpoint equivalent in the above table of one unit per \$10. Please see the Trust prospectus for full details. These discounts are only offered during the initial offering period.

**Investors should consider the Trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the Trust. Please advise your clients to read the prospectus carefully before they invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.**

## Sales Charges<sup>4</sup> (based on a \$10 public offering price)

### Standard Accounts

Transactional Sales Charge:	Initial	1.00%
	Deferred	1.45%
Creation & Development Fee <sup>4</sup> :		0.50%
Maximum Sales Charge:		2.95%

The deferred sales charge is a charge of \$0.145 per unit and will be deducted in three monthly installments commencing on April 20, 2015. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

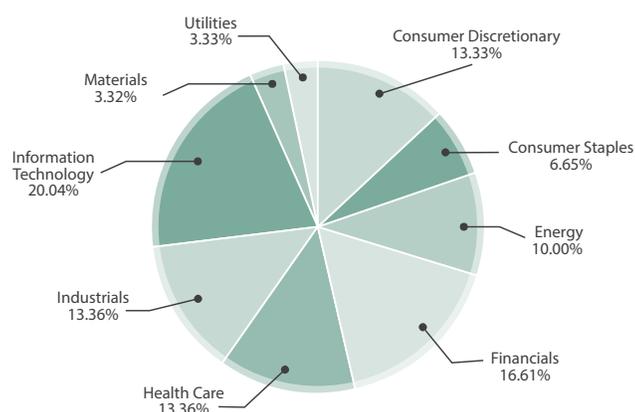
### Fee/Wrap Accounts

Creation & Development Fee <sup>5</sup> :	0.50%
Maximum Sales Charge:	0.50%

<sup>4</sup>Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

<sup>5</sup>The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

## Portfolio Allocation as of December 30, 2014:



## Portfolio Holdings as of December 30, 2014:

COMMON STOCKS — 100.00%	
Consumer Discretionary — 13.33%	
HD	The Home Depot, Inc.
THO	Thor Industries, Inc.
DIS	The Walt Disney Company
WSM	Williams-Sonoma, Inc.
Consumer Staples — 6.65%	
ADM	Archer-Daniels-Midland Company
CVS	CVS Health Corporation
Energy — 10.00%	
HFC	HollyFrontier Corporation
OXY	Occidental Petroleum Corporation
WMB	The Williams Companies, Inc.
Financials — 16.61%	
CME	CME Group Inc.
IVZ	Invesco Ltd.
PSA	Public Storage
SPG	Simon Property Group, Inc.
WFC	Wells Fargo & Company
Health Care — 13.36%	
ABC	AmerisourceBergen Corporation
BDX	Becton, Dickinson and Company
CAH	Cardinal Health, Inc.
SYK	Stryker Corporation
Industrials — 13.36%	
CSX	CSX Corporation
ETN	Eaton Corporation plc
LMT	Lockheed Martin Corporation
PH	Parker-Hannifin Corporation
Information Technology — 20.04%	
ALTR	Altera Corporation
ADI	Analog Devices, Inc.
AMAT	Applied Materials, Inc.
CA	CA, Inc.
GLW	Corning Incorporated
QCOM	QUALCOMM Incorporated
Materials — 3.32%	
MON	Monsanto Company
Utilities — 3.33%	
NU	Northeast Utilities

## Risk Considerations

Unitholders can lose money by investing in this Trust. The value of the Units and the Securities included in the portfolio can each decline in value. An investment in Units of the Trust should be made with an understanding of the following risks:

- Since the portfolio of the Trust is unmanaged, in general, the Sponsor can only sell Securities under certain extraordinary circumstances, at the Trust's termination or in order to meet redemptions. As a result, the price at which each Security is sold may not be the highest price it attained during the life of the Trust.
- Price fluctuations of particular Securities will change the portfolio's composition throughout the life of the Trust. When cash or a letter of credit is deposited with instructions to purchase Securities in order to create additional Units, an increase in the price of a particular Security between the time of deposit and the time that Securities are purchased will cause the Units to be comprised of less of that Security and more of the remaining Securities. In addition, brokerage fees incurred in purchasing the Securities will be an expense of the Trust and such fees will dilute the existing Unitholders' interests.
- The risk that the financial condition of the issuers of the common stocks in the Trust may become impaired or that the general condition of the stock market may worsen (both of which may contribute directly to a decrease in the value of the Securities and thus in the value of the Units).
- Securities of foreign companies and/or companies located in "emerging markets" held by the Trust present risks beyond those of U.S. issuers. These risks may include market and political factors related to the company's foreign market, international trade conditions, less regulation, smaller or less liquid markets, increased volatility, differing accounting practices and changes in the value of foreign currencies. The risks of investing in developing or emerging countries may be even greater than the risks associated with foreign investments in general.
- The Trust may invest in companies with smaller market capitalizations, which may have less liquid stock and more volatile prices than larger capitalized companies. Such companies also tend to have unproven track records and, to a certain extent, are more likely to perform less well or fail than companies with larger market capitalizations.
- There is no assurance that any dividends will be declared or paid in the future on the Securities.
- The sponsor may offer successive Trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive Trusts, if available. There may be tax consequences associated with investing in the Trust and rolling over an investment from one Trust to the next.