

# Morningstar Dividend Yield Focus Trust

Series 7

## A 2 Year Unit Investment Trust

### Investment Objective

The Trust seeks to maximize total return potential through capital appreciation and current dividend income. There is no guarantee that the investment objective of the Trust will be achieved.

### Investment Strategy

The Trust seeks to pursue its objective by investing in a portfolio consisting of the publicly traded common stock of the 75 companies comprising the Morningstar Dividend Yield Focus Index<sup>SM</sup> (the "Index") as of September 19, 2014 (the "Security Selection Date").

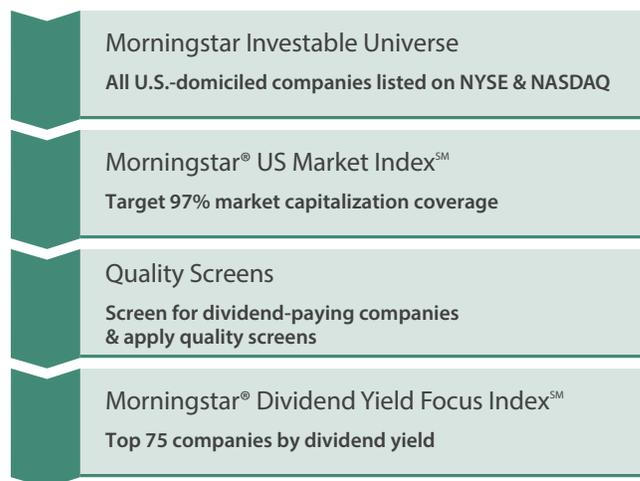
The Sponsor sought to replicate the composition of the Index as of the Security Selection Date. During the Trust's life, the Trust will not change to reflect any change in the component securities of the Index or any change in the weighting of the components within the Index at the time(s) that the Index is reconstituted or reweighted. If the Sponsor creates additional Units of the Trust after the Trust's inception date, the Trust will purchase the securities originally selected by applying the strategy. This is true even if a later application of the strategy would have resulted in the selection of different securities. Under normal market conditions, at least 80% of the Trust's net assets will be invested in stocks of companies that pay dividends as of the time of portfolio selection. As used herein, the term "Securities" means the shares of the stock initially deposited in the Trust and contracts and funds for the purchase of such securities, and any additional securities acquired and held by the Trust pursuant to the provisions of the Trust Agreement.

### Description of Portfolio

The portfolio contains 75 issues of common stock of domestic companies. Based upon the principal business of each issuer and current market values, the following industries are represented by the common stocks of the companies in the portfolio: consumer products and services, energy, financials, health care, industrials, information technology, materials, telecommunication services and utilities.

INCEPTION DATE:	October 2, 2014
TERMINATION DATE:	October 4, 2016
INITIAL OFFER PRICE	\$10.00
MINIMUM INVESTMENT	100 units (may vary by selling firm)
NUMBER OF ISSUES:	75
DISTRIBUTIONS: <sup>1</sup>	MONTHLY (if any)
EST. NET ANNUAL 1ST YR DISTRIBUTIONS: <sup>2</sup>	\$0.3420 (per unit)

### Morningstar<sup>®</sup> Dividend Yield Focus Index<sup>SM</sup> Construction Process



CUSIP (CASH):	83178A 109
CUSIP (REINVESTMENT):	83178A 117
FEE-BASED CUSIP (CASH):	83178A 125
FEE-BASED CUSIP (REINVESTMENT):	83178A 133
TICKER:	SMMSGX

### Volume Discounts

PURCHASE AMOUNT <sup>3</sup>	SALES CHARGE
Less than \$50,000	3.95%
\$50,000 but less than \$100,000	3.70%
\$100,000 but less than \$250,000	3.45%
\$250,000 but less than \$500,000	3.10%
\$500,000 but less than \$1,000,000	2.95%
\$1,000,000 or greater	2.45%

<sup>1</sup>Distributions, if any, will be made commencing on October 25, 2014. The estimated net annual distribution is expected to decline over time because a portion of the securities included in the portfolio will be sold to pay for organization costs, creation and development fee and deferred sales charge. Distributions will fluctuate as a result of Unitholder redemptions in addition to securities being sold within the portfolio. Distributions are also subject to the ability of issuers to make dividend payments in the future.

<sup>2</sup>Estimated Net Annual First Year Distribution per Unit is computed by dividing the estimated annual income of the underlying securities less the expense per unit by the number of units outstanding. The estimated net annual distributions for subsequent years are expected to be less than estimated distributions for the first year because a portion of the securities included in the Trust portfolio will be sold during the first year to pay for organization costs, the creation and development fee and the deferred sales charge. The actual net annual distributions will vary with changes in the Trust's fees and expenses and income of the underlying securities.

<sup>3</sup>The volume discount is also applied on a unit basis utilizing a breakpoint equivalent in the above table of one unit per \$10. Please see the Trust prospectus for full details. These discounts are only offered during the initial offering period.

Morningstar<sup>®</sup> and Dividend Yield Focus Index<sup>SM</sup> are service marks of Morningstar, Inc. and have been licensed for use for certain purposes by Hennion & Walsh. SmartTrust, Morningstar Dividend Yield Focus Trust is not sponsored, endorsed, sold or promoted by Morningstar, and Morningstar makes no representation regarding the advisability of investing in SmartTrust, Morningstar Dividend Yield Focus Trust.

**Investors should consider the Trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the Trust. Please advise your clients to read the prospectus carefully before they invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.**

## Sales Charges<sup>4</sup> (based on a \$10 public offering price)

### Standard Accounts

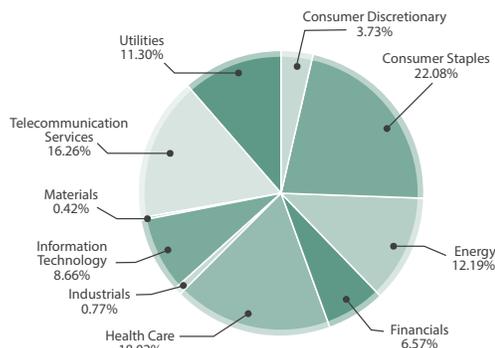
Transactional Sales Charge:	Initial	1.00%
	Deferred	2.45%
Creation & Development Fee <sup>5</sup> :		0.50%
Maximum Sales Charge:		3.95%

The deferred sales charge is a charge of \$0.245 per unit and will be deducted in three monthly installments commencing on January 20, 2015. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

### Fee/Wrap Accounts

Creation & Development Fee <sup>5</sup> :	0.50%
Maximum Sales Charge:	0.50%

## Portfolio Allocation as of October 2, 2014:



## Portfolio Holdings as of October 2, 2014:

COMMON STOCKS – 100.00%		Financials – 6.57%		CSCO		Cisco Systems, Inc.		ETR		Entergy Corporation	
<b>Consumer Discretionary – 3.73%</b>		CINF	Cincinnati Financial Corporation	CPWR	Compuware Corporation	GXP	Great Plains Energy Incorporated	NEE	NextEra Energy, Inc.	NU	Northeast Utilities
COH	Coach, Inc.	FAF	First American Financial Corporation	INTC	Intel Corporation	PCG	PG&E Corporation	PNY	Piedmont Natural Gas Company, Inc.	STR	Questar Corporation
CBRL	Cracker Barrel Old Country Store, Inc.	GHL	Greenhill & Co., Inc.	KLAC	KLA-Tencor Corporation	MCHP	Microchip Technology Incorporated	PEG	Public Service Enterprise Group Incorporated	SCG	SCANA Corporation
HAS	Hasbro, Inc.	MCY	Mercury General Corporation	MXIM	Maxim Integrated Products, Inc.	PAYX	Paychex, Inc.	SO	The Southern Company	TE	TECO Energy, Inc.
LEG	Leggett & Platt, Inc.	OB	OneBeacon Insurance Group, Ltd.	MCHP	Microchip Technology Incorporated	WU	The Western Union Company	TE	TECO Energy, Inc.	VVC	Vectren Corporation
MAT	Mattel, Inc.	TRMK	Trustmark Corporation	WU	The Western Union Company	<b>Materials – 0.42%</b>		WR	Westar Energy, Inc.	WEC	Wisconsin Energy Corporation
MCD	McDonald's Corporation	VR	Validus Holdings, Ltd.	NUE	Nucor Corporation	<b>Telecommunication Services – 16.26%</b>		XEL	Xcel Energy Inc.		
<b>Consumer Staples – 22.08%</b>		VLV	Valley National Bancorp	<b>Telecommunication Services – 16.26%</b>		T	AT&T Inc.				
MO	Altria Group, Inc.	WFC	Wells Fargo & Company	CTL	CenturyLink, Inc.	<b>Utilities – 11.30%</b>					
CLX	The Clorox Company	WSH	Willis Group Holdings plc	VZ	Verizon Communications Inc.	LNT	Alliant Energy Corporation				
KO	The Coca-Cola Company	<b>Health Care – 18.02%</b>		<b>Utilities – 11.30%</b>		AEP	American Electric Power Company, Inc.				
DPS	Dr Pepper Snapple Group, Inc.	LLY	Eli Lilly and Company	CNP	CenterPoint Energy, Inc.	CNP	CenterPoint Energy, Inc.				
GIS	General Mills, Inc.	JNJ	Johnson & Johnson	CNL	Cleco Corporation	CMS	CMS Energy Corporation				
KMB	Kimberly-Clark Corporation	MRK	Merck & Co., Inc.	CMS	CMS Energy Corporation	D	Dominion Resources, Inc.				
KRFT	Kraft Foods Group, Inc.	PFE	Pfizer Inc.	D	Dominion Resources, Inc.	DTE	DTE Energy Company				
PM	Philip Morris International Inc.	<b>Industrials – 0.77%</b>		DTE	DTE Energy Company	DUK	Duke Energy Corporation				
PG	The Procter & Gamble Company	RSG	Republic Services, Inc.	DUK	Duke Energy Corporation						
RAI	Reynolds American Inc.	WM	Waste Management, Inc.								
SY	Sysco Corporation	<b>Information Technology – 8.66%</b>									
<b>Energy – 12.19%</b>		AVX	AVX Corporation								
CVX	Chevron Corporation	CA	CA, Inc.								
COP	ConocoPhillips										
OXY	Occidental Petroleum Corporation										
SE	Spectra Energy Corporation										

<sup>4</sup>Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

<sup>5</sup>The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

## Risk Considerations

Unitholders can lose money by investing in this Trust. The value of the Units and the Securities included in the portfolio can each decline in value. An investment in units of the Trust should be made with an understanding of the following risks:

- Since the portfolio of the Trust is unmanaged, in general the Sponsor can only sell securities under certain extraordinary circumstances, at the Trust's termination or in order to meet redemptions. As a result, the price at which each security is sold may not be the highest price it attained during the life of the Trust.
- Price fluctuations of particular Securities will change the portfolio's composition throughout the life of the Trust. When cash or a letter of credit is deposited with instructions to purchase Securities in order to create additional Units, an increase in the price of a particular Security between the time of deposit and the time that Securities are purchased will cause the Units to be comprised of less of that Security and more of the remaining Securities. In addition, brokerage fees incurred in purchasing the Securities will be an expense of the Trust and such fees will dilute the existing Unitholders' interests.
- The risk that the financial condition of the issuers of the common stocks in the Trust may become impaired or that the general condition of the stock market may worsen (both of which may contribute directly to a decrease in the value of the Securities and thus in the value of the Units).
- The Trust's performance is not intended to correspond with that of the Index. This can happen for reasons such as an inability to replicate the weighting of each stock, the timing of Index rebalancings, Index tracking errors, round lot trading requirements, regulatory restrictions, the time that elapses between an Index change and a change in the Trust, and Trust expenses.
- The Trust may invest in companies with smaller market capitalizations, which may have less liquid stock and more volatile prices than larger capitalized companies. Such companies also tend to have unproven track records and, to a certain extent, are more likely to perform less well or fail than companies with larger market capitalizations.
- There is no assurance that any dividends will be declared or paid in the future on the Securities.
- The sponsor may offer successive Trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive Trusts, if available. There may be tax consequences associated with investing in the Trust and rolling over an investment from one Trust to the next.